



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # 847477

Schedule Dates 08/28/12-09/02/12
Advertiser Paul Hirschbiel for Congress (39143)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895
Product Political - US House (1175)
Brand DEMOCRAT (169542)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name GILROY, MAURA
Phone/Fax (757) 362-3300 /
CPE 106/113/1555
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments HIRSCHBIEL 8/28
 PAUL HIRSCHBIEL FOR CONGRESS

Date Entered 08/09/12
Last Modified 08/09/12
Entered By Penne Marsh
CO-OP No
Headline # 06265001
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,462.00
Net Total \$19,618.00
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Sep. 2012	29	\$23,080.00
Grand Total:	29	\$23,080.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	11:35P- 12:02A (ET)	2		X	X	X	X			2	\$550.00	\$1,100.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	8/9/12
2.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	10:58A- 12P (ET)	2		X	X	X	X			2	\$490.00	\$980.00	Norfolk (WVEC) (WVEC)	THE VIEW	8/9/12
3.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	12P- 12:57P (ET)	2		X	X	X	X			2	\$350.00	\$700.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	8/9/12
4.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	4:58P- 5:29P (ET)	2		X	X	X	X			2	\$900.00	\$1,800.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	8/9/12
5.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	5A- 5:58A (ET)	1		X	X	X	X			1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	SAM NEWS	8/9/12
6.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	5:29P- 5:58P (ET)	2		X	X	X	X			2	\$900.00	\$1,800.00	Norfolk (WVEC) (WVEC)	NEWS	8/9/12
7.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	6P- 6:30P (ET)	3		X	X	X	X			3	\$1,100.00	\$3,300.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	8/9/12
8.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	5:58A- 7A (ET)	2		X	X	X	X			2	\$900.00	\$1,800.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	8/9/12
9.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	6:58P- 7:28P (ET)	1		X	X	X	X			1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	8/9/12
10.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	7A- 9A (ET)	2		X	X	X	X			2	\$900.00	\$1,800.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	8/9/12
11.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	7:28P- 7:57P (ET)	2		X	X	X	X			2	\$1,400.00	\$2,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY	8/9/12
12.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	9A- 10A (ET)	1		X	X	X	X			1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	8/9/12
13.0	Normal Line / SPOT	09/01/12-09/01/12	4	:30	6:58P- 7:57P (ET)							1		1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	8/9/12
14.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	9:58A- 11A (ET)								1	1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)	THIS WEEK	8/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # 847477

Schedule Dates 08/28/12-09/02/12
Advertiser Paul Hirschbiel for Congress (39143)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/1053989
Product Political - US House (1175)
Brand DEMOCRAT (169542)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name GILROY, MAURA
Phone/Fax (757) 362-3300 /
CPE 106/113/1555
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments HIRSCHBIEL 8/28
 PAUL HIRSCHBIEL FOR CONGRESS

Date Entered 08/09/12
Last Modified 08/09/12
Entered By Penne Marsh
CO-OP No
Headline # 06265001
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,462.00
Net Total \$19,618.00
Sales Tax

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Sep. 2012	29	\$23,080.00
Grand Total:	29	\$23,080.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	6P- 6:30P (ET)								1	1	\$650.00	\$650.00	Norfolk (WVEC) (WVEC)	NEWS	8/9/12
16.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	9:30A- 10A (ET)								1	1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)	CHRIS MATTHEWS	8/9/12
17.0	Normal Line / SPOT	08/28/12-09/02/12	4	:30	11P- 11:35P (ET)	3		X	X	X	X	X	X	3	\$1,100.00	\$3,300.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	8/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------